



THERE'S A REASON

ALCOHOL ISN'T ON THEIR LUNCH TRAY

Why you should talk with your kids about underage drinking:

- Among DC middle school students, the average age of first alcohol use is age ten.
- Nearly 19 percent of DC high school students report having their first alcoholic drink before age 13.

Know where your kids are, who they are hanging out with, and start a dialogue about drinking. Reduce your kids' chances of underage drinking by talking to them early.

Talk. They Hear You.

For tips on talking to your kids about alcohol, visit www.theresareasondc.com

Source: DC Youth Risk Behavior Survey, 2015



This campaign is part of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Underage Drinking Prevention national media campaign, "Talk. They Hear You."

