



THERE'S A REASON

IT'S CALLED "ADULT" BEVERAGES

Parents and Guardians:

You know the risks of alcohol, but do your kids?

Your influence can help them avoid the risks of underage drinking.

Know where your kids are, who they are hanging out with, and start a dialogue about drinking. Reduce your kids' chances of underage drinking by talking to them early.

Talk. They Hear You.

For tips on talking to your kids about alcohol, visit www.theresareasondc.com

Source: DC Youth Risk Behavior Survey, 2015



This campaign is part of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Underage Drinking Prevention national media campaign, "Talk. They Hear You."



@ DrugFreeDC