

THERE'S A REASON

TO KNOW WHAT'S GOING ON WITH YOUR KIDS

DC youth say underage access to alcohol is easy, if you know the right people or are in the right place.

During the past three months, more than 18 percent of DC high school students drank alcohol or used drugs before their most recent sexual encounter.

Know where your kids are, who they are hanging out with, and start a dialogue about drinking. Reduce your kids' chances of underage drinking by talking to them early.

Talk. They Hear You.

For tips on talking to your kids about alcohol, visit www.theresareasondc.com

Source: DC Youth Risk Behavior Survey, 2015





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MURIEL BOWSER, MAYOR

This campaign is part of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Underage Drinking Prevention national media campaign, "Talk. They Hear You."

