



YOU TAUGHT YOUR CHILD HOW TO TIE HIS SHOES AND RIDE A BIKE. NOW IT'S TIME TO TEACH HIM ABOUT UNDERAGE DRINKING. THERE'S A REASON.

Parent and Caregivers: Research shows that youth who start drinking before age 15 are five times more likely to develop alcohol dependence or abuse later in life. Be proactive about your child's future by providing advice and setting clear rules. **Talk. They Hear You.**

For tips on how to talk to your child or teen, visit www.theresareasondc.com



This campaign is part of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Underage Drinking Prevention national media campaign, "Talk. They Hear You."

DC DEPARTMENT OF BEHAVIORAL HEALTH

  @ DrugFreeDC